



HELP ONE FAMILY & INSPIRE ONE PERSON AT A TIME

## PROJECT EBC - TREKKING WITH A MISSION

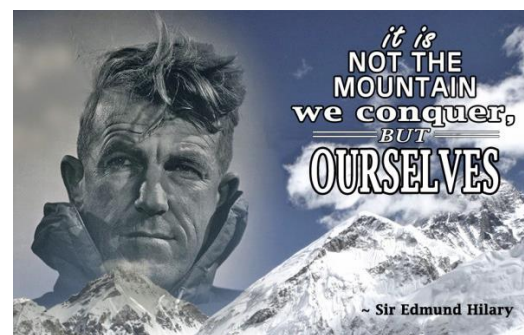
*Trek to Everest Base  
Camp & Help this  
family rebuild*

MAKE A DIFFERENCE

## The Mission

It is in this spirit of Sr Edmund Hillary that the 'Project EBC' team are planning to test our metal and climb to Everest Base Camp in April 2018 while giving the people of Nepal a helping hand along the way. Nepal is one of the poorest nations in the world, and since the deadly 7.8 magnitude earthquake on the 25th April 2015 have never fully recovered, particularly in the mountain regions where resources are limited. As Cantabrians ourselves we know all too well the devastating effects of a major earthquake, physically, financially and emotionally.

**Our mission is two-fold. Trek to Everest Base Camp (5,364 meters) and help this Khumjung family rebuild their earthquake-damaged house.**



### Everest & Sr Edmund Hillary

New Zealanders have had a long association with Mount Everest since that historic day back on May 29th, 1953, when Sir Edmund Hillary together with Tenzing Norgay as the first human beings ever stood 'on top of the world' having scaled the earth's highest peak. Hillary later sought to give back to the Nepalese people particularly those in the Himalaya's by building hospitals and schools.

# The Family



The family home was badly affected by the earthquake of April 2015. Having saved diligently for **7 years** to pay for their home, it was a huge blow to them, of which they have not recovered. The father Tshering Thundu (Sandu) works as a Sherpa and helping many climbers and trekkers in their ascent of Everest.

Sandu the father is 40 years old. He has been a porter and guide for over 15 years, summiting Everest 5 times. He is a very hardworking, and everything that he has earned went into building his home for his family. The home became severely damaged in the earthquake and though he continues to work, repairs are expensive. *There is no government support, no EQC, nor house insurance in Nepal.*

Tangii the mother tends to their four children. They attend the local school originally built by Sir Edmund Hillary in 1961 which is now being rebuilt with the help of the Himalayan Trust. Due to health problems Tangii is unable to work and manages in their broken home under trying and difficult circumstances.

## A REAL STRUGGLE



### Khumjung Village

The family lives in the Khumjung village is at an elevation of 3,790 metres and 3 days trek from Lukla our starting point.



### Make a Real Difference

Our adopted Khumjung family is a household of 6 – Tangii the mother, Tshering Thundu the father, daughters Tshering Perma, Tashi, and sons Urken and Chewang



### Make a Real Difference

Their home will be demolished and reconstructed. Materials will be airlifted from Kathmandu to a village just beneath Khumjung and then carried up to site. Steel rods, cement, plywood, timber and wire will all be transported in this way. *With your help* these materials can be purchased, transported to site and local tradesmen along with some assistance from the EBC team this family's home will be rebuilt

# The Project EBC Team

Project EBC is a team of 4 – Mike Lowden, Tina Morrell, Bette Chen and Fergus Flannery. Trekking to Everest Base Camp is not a usual bucket list item for individuals, and to meet other people with the same goal is truly rare. Our vision and passion for Everest has brought us together, but it is our *compassion and determination to help the family* and *be a source of inspiration* for others to do the same that fuelled our enthusiasm and underpins the spirit of Project EBC.



## Mike Lowden

Mike is an outdoor enthusiast and seasoned event coordinator of 'Tour de Montreal' and has been instrumental in fundraising and helping athletes with special needs attend the Special Olympics for more than six years. An active member of the Sydenham Rugby Club for five years, Mike is a good kiwi bloke and revels in a good challenge



## Bette Chen

Bette is passionate technologist completing her MBA and loves adventures - a keen snowboarder and instructor, now serial runner. She has completed 2 marathons this year, only taking up the sport earlier in the year. In trekking to Base Camp she's wanting to help one child, one family, inspire and empower one person to live up to their potential through her own

journey and story.



## Fergus Flannery

Fergus loves the outdoors. Having recently trekked the Motatapu, he feels most at home trekking the trails. He has recently taken up Juditsu and is loving the physicality and discipline that it brings. Trekking to Base Camp will be an epic journey and he is relishing the challenge and also the opportunity and purpose behind helping our family in need.



## Tina Morrell

Tina is an avid traveller and loves a good adventure. Previously been a Canterbury representative in athletics and cross country events, tramped many of South Islands tracks and completed a portion of the Annapurna circuit in Nepal. She loves to help people, particularly those that are disadvantaged or face barriers and hardship

## FUNDRAISE THROUGH CHALLENGES



## 2017 Mt Cook Marathon

Mt Cook Marathon is one of the very challenging marathon courses in New Zealand. We ran as a team and raised \$1,800+ in 1.5 weeks.



## 2017 CBD Stampede

We completed this obstacle course as a team, and we believe no obstacle will stand in our way!

## 2018 Feb Fundraiser Gala

We will host a fundraiser dinner in Christchurch Feb 2018 where we will have a set of auctions (including All Black signed jerseys!), guest speakers and fun activities.

# Partners & Sponsors



YayuGao Studio



NZ All Blacks : Signed Jersey by the whole All Blacks team 2017

## OUR ASKING



We Aim to Raise \$25,000

Costs for materials including freight for repair of the family home exceed NZD\$20,000.

Funds raised will first go to the repair of Sherpa family home. Funds raised in excess of building and repair costs will aid in the children's schooling and any surplus to support the Project EBC team. The EBC team will also be working on-site in Khumjung for 2 days alongside local Nepalese tradesmen.

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## Sponsorship Package

### Gold - \$5,000+

Priority VIP entry to EBC Gala evening for 4 people\*\*  
Mention in media articles  
Brand featured on our website  
Featured on our Facebook via posts  
Team speaking engagement  
First access to photo and video footage, can be shareable on business social media and blog posts etc.  
Signage opportunity at Gala evening  
Sponsorship right to the Gala evening (the event can be known as the 'XXX' Gala evening)  
Branding on flag at Everest Base Camp  
Calendar on return

### SILVER - \$2,500+

VIP entry to EBC Gala evening for 2 people\*  
Brand featured on EBC website  
Acknowledgement on Facebook posts  
Branding on flag at Everest Base Camp  
Signage opportunity at Gala evening  
Team speaking engagement on return  
Calendar on return

### BRONZE - \$1,000+

VIP entry to EBC Gala evening 2 people\*  
Featured on EBC website  
Acknowledgement on Facebook via posts  
Branding on flag at Everest Base Camp  
Calendar on return

### ENTREPRENEUR- \$250+

Acknowledgement on Facebook via posts  
Calendar on return

\*\*Priority VIP entry – special seating arrangements (sat with special guests), also provision for an opportunity to speak if desired

\*VIP entry – free entry to our gala evening



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